



April 17-18, 2026

Sponsorship Opportunities

If you are a new sponsor or your logo has changed, email your **color jpg or png logo AND black & white VECTOR (tiff or .ai) logo** to: gdalemagfest@gmail.com. Contact: Kathleen Phillips at 205-913-0538.

Presenting Sponsor – City of Gardendale

Diamond Level

\$7,500+ (Deadline February 4, 2026)

- *Logo on WBRC television advertisements.
- *Logo on highway billboard.
- *Logo on festival website, posters, flyers, and t-shirts.
- *Logo post announcing your sponsorship on festival Facebook page (10K Following) and Instagram
- *Logo on both live entertainment stage banners.
- *Logo on MagnoliaFestival.org website listed after Presenting sponsor.
- *Special recognition plaque for festival support.
- *Corner vendor booth space, if desired.
- *12 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an “Event Sponsor” yard sign to display in window or yard & at festival booth, if desired.
- * Email newsletter sent to chamber members from Gardendale Chamber of Commerce and North Jefferson Chamber of Commerce, listing all sponsors on the flyer.

Platinum Level

\$5,000+ (Deadline February 4, 2026)

- *Logo on highway billboard.
- *Logo on festival website, posters, flyers, and t-shirts.
- * Logo post announcing your sponsorship on festival Facebook page (10K Followers) and Instagram
- *Logo on both live entertainment sponsor recognition banners.
- *Logo on MagnoliaFestival.org website listed as Platinum sponsor.
- *Special recognition plaque for festival support.
- *Corner/end vendor booth space, if desired.
- *8 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an “Event Sponsor” yard sign to display in window or yard & at festival booth, if desired.
- * Email newsletter sent to chamber members from Gardendale Chamber of Commerce and North Jefferson Chamber of Commerce, listing all sponsors on the flyer.

Gold Level**\$2,500+ (Deadline-February 18, 2026.)**

- *Logo on festival website, posters, flyers, and t-shirts.
- * Logo post announcing your sponsorship on festival Facebook page (10K Following) and Instagram
- *Logo on both live entertainment stage banners.
- *Logo on MagnoliaFestival.org website listed after Platinum sponsor larger than Silver Level.
- *Special recognition plaque for festival support.
- *Corner/end vendor booth space, if desired.
- *6 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an "Event Sponsor" yard sign to display in window or yard & at festival booth, if desired.
- * Email newsletter sent to chamber members from Gardendale Chamber of Commerce and North Jefferson Chamber of Commerce, listing all sponsors on the flyer.

Silver Level**\$1,000+ (Deadline-Feb 18, 2026)**

- *Logo on festival website, posters, flyers, and t-shirts.
- * Logo post announcing your sponsorship on festival Facebook page (10K Following) and Instagram
- *Logo on both live entertainment stage banners.
- *Logo on MagnoliaFestival.org website listed after Gold sponsor larger than Bronze.
- *Framed certificate of support
- *Free aisle vendor booth space, if desired.
- *5 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an "Event Sponsor" yard sign to display in window or yard & at festival booth, if desired.
- * Email newsletter sent to chamber members from Gardendale Chamber of Commerce and North Jefferson Chamber of Commerce, listing all sponsors on the flyer.

Bronze Level**\$500+ (Deadline-Feb 18, 2026)**

- *Logo on festival website, posters, flyers, and t-shirts.
- * Logo post announcing your sponsorship on festival Facebook page (10K Following) and Instagram
- *Logo on both live entertainment stage banners.
- *Logo on MagnoliaFestival.org website listed after Silver sponsor.
- *Unframed certificate of support
- *Free aisle vendor booth space, if desired.
- *4 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an "Event Sponsor" yard sign to display in window or yard & at festival booth, if desired.
- * Email newsletter sent to chamber members from Gardendale Chamber of Commerce and North Jefferson Chamber of Commerce, listing all sponsors on the flyer.