



Sponsorship Opportunities

Please review the following sponsorship benefit packages and select the one that best suits your needs. If you choose a package that includes your logo on signage, please email your color AND black & white .jpg and VECTOR logo to: gdalemagfest@gmail.com. Contact: Kathleen Phillips at 205-913-0538.

Presenting Sponsor – City of Gardendale

Diamond Level

\$7,500+ (Deadline February 15, 2024)

- *Logo on WBRC television advertisements.
- *Logo on highway billboard.
- *Logo on festival website, posters, flyers, and t-shirts.
- *Logo post announcing your sponsorship on festival Facebook page (6.8K Following) and Instagram
- *Logo on both live entertainment stage banners.
- *Logo on MagnoliaFestival.org website listed after Presenting sponsor.

- *Special recognition plaque for festival support.
- *Corner vendor booth space, if desired.
- *12 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an "Event Sponsor" yard sign to display in window or yard & at festival booth, if desired.
- * Email to chamber members from Gardendale Chamber of Commerce listing all sponsors.

Platinum Level

\$5,000+ (Deadline-February 15, 2024)

- *Logo on highway billboard.
- *Logo on festival website, posters, flyers, and t-shirts.
- * Logo post announcing your sponsorship on festival Facebook page (6.8K Following) and Instagram
- *Logo on both live entertainment stage banners.
- *Logo on MagnoliaFestival.org website listed after Diamond sponsor.

- *Special recognition plaque for festival support.
- *Corner/end vendor booth space, if desired.
- *8 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an "Event Sponsor" yard sign to display in window or yard & at festival booth, if desired.
- * Email to chamber members from Gardendale Chamber of Commerce listing all sponsors.

Gold Level

\$2,500+ (Deadline-March 1, 2024)

- *Logo on festival website, posters, flyers, and t-shirts.
- * Logo post announcing your sponsorship on festival Facebook page (6.8K Following) and Instagram
- *Logo on both live entertainment stage banners.
- *Logo on MagnoliaFestival.org website listed after Platinum sponsor larger than Silver Level.

- *Special recognition plaque for festival support.
- *Corner/end vendor booth space, if desired.
- *6 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an "Event Sponsor" yard sign to display in window or yard & at festival booth, if desired.
- * Email to chamber members from Gardendale Chamber of Commerce listing all sponsors.

More Levels on Next Page

Silver Level

\$1,000+ (Deadline-March 1, 2024)

- *Logo on festival website, posters, flyers, and t-shirts.
- * Logo post announcing your sponsorship on festival Facebook page (6.8K Following) and Instagram
- *Logo on both live entertainment stage banners.
- *Logo on MagnoliaFestival.org website listed after Gold sponsor larger than Bronze.

- *Framed certificate of support
- *Free aisle vendor booth space, if desired.
- *5 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an "Event Sponsor" yard sign to display in window or yard & at festival booth, if desired.
- * Email to chamber members from Gardendale Chamber of Commerce listing all sponsors.

Bronze Level

\$500+ (Deadline-March 1, 2024)

- *Logo on festival website, posters, flyers, and t-shirts.
- * Logo post announcing your sponsorship on festival Facebook page (6.8K Following) and Instagram
- *Logo on both live entertainment stage banners.
- *Logo on MagnoliaFestival.org website listed after Silver sponsor.

- *Unframed certificate of support
- *Free aisle vendor booth space, if desired.
- *4 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an "Event Sponsor" yard sign to display in window or yard & at festival booth, if desired.
- * Email to chamber members from Gardendale Chamber of Commerce listing all sponsors.

Supporter Level

\$250+ (Deadline-March 1, 2024)

- ***Company NAME ONLY-Not LOGO** included on festival website, t shirts and flyers
- ***Company NAME ONLY-Not LOGO** on both live entertainment stage banners.
- *2 free festival t-shirts, if desired. (Can be given away as promotion)
- * Email to chamber members from Gardendale Chamber of Commerce listing all sponsors.