



GARDENDALE MAGNOLIA FESTIVAL

5K COLOR Race and Walk

2020 SPONSORSHIP OPPORTUNITIES

***All Magnolia Festival 5K Race sponsorship money goes *directly* toward **Magic Moments** to grant the wish of a child with a chronically life threatening illness.**

Race date: April 17 Gardendale First Baptist Church-North Campus (Time: 5:30 pm)

Read benefits of each level carefully; benefits cannot be combined with other festival benefits or chosen a la carte.

Gardendale Magnolia Festival 5K – Red Level

\$750 + (Deadline-March 3, 2020)

- *Free Vendor Village booth space at *Gardendale Magnolia Festival. April 18.* (Booth app online)
- * Free booth space at 5K race **April 17**, if desired
- *Logo on back of 5K race t shirts larger than Blue Level
- *Logo on 5K Race posters/flyers.
- * Logo shout out on all Gardendale Magnolia Festival (6.5k on Facebook), Instagram, Twitter
- *Logo shout out on Magnolia Festival 5K Race Facebook page
- *2 Free Race Entries

Gardendale Magnolia Festival 5K –Blue Level

\$500 (Deadline-March 3, 2020)

- * Free booth space at 5K race **April 17**, if desired
- *Logo on back of 5K t-shirts above Yellow Level
- *Logo on 5K Race posters/flyers.
- * Logo shout out on Magnolia Festival 5K Race Facebook page
- *2 Free Race Entries

Gardendale Magnolia Festival 5K – Yellow Level

\$250 (Deadline-March 3, 2020)

- *Name of company (not logo) on back of 5K t shirts.
- * Name of company (not logo) on 5K Race posters/flyers.
- * Logo shout out on Magnolia Festival 5K Race Facebook page
- *2 Free Race Entries

Gardendale Magnolia Festival 5K – “Friend of the Race” Level

\$100 (Deadline-March 3, 2020)

- *Logo shout out on Magnolia Festival 5K Race Facebook page
- *2 Free Race Entries

Gardendale Magnolia Festival **5K Color Race**

SPONSORSHIP AGREEMENT

I, _____ as representative of

_____ (Company Name) agree to be a sponsor

for **2020 Magnolia Festival 5K Color Race** and will contribute the sum of \$ _____

OR

be an In-Kind sponsor contributing goods or services equal to \$ _____ to be included as a _____ level sponsor.

*Sponsor will be given recognition per the attached **2020** Magnolia Festival 5K Sponsorship Opportunities sheet.*

-Receipts/Invoices will be given upon request. Please attach check with agreement unless IN KIND.

Gardendale Magnolia Festival is a 501 (c) 3 nonprofit.

INDEMNITY AGREEMENT

Sponsor agrees to indemnify and hold harmless the GARDENDALE MAGNOLIA FESTIVAL, it's board of directors, contractors, and staff (including volunteers), the Greater Gardendale Chamber of Commerce, it's officers, board of directors, agents, volunteers and employees, and the City of Gardendale from any loss, liability, damage or cost, including attorney fees, arising out of it's sponsorship and participation in the GARDENDALE MAGNOLIA FESTIVAL, caused by the neglect or willful act of the sponsor or any other persons representing the sponsor.

Sponsor has read and understands this agreement including **INDEMNITY AGREEMENT** is authorized to and voluntarily signs the same.

Signature _____ Date: _____

*Email: _____ Day Phone _____

Mailing address _____

Check Must Be Received before we can begin any sponsorship benefits unless IN KIND.

Please make check payable to the "GARDENDALE MAGNOLIA FESTIVAL" with **5K Color Race** in Memo

Mail to:

GARDENDALE MAGNOLIA FESTIVAL, P.O. Box 445, Gardendale, AL 35071

Attention: 5K Color Race

Contact: Kathleen Phillips gdalemagfest@gmail.com MagnoliaFestival.org

-----Office Use Only-----

Date Received _____

STATUS: ☐ Check #

☐ Amount

☐ Confirm sent