



Sponsorship Opportunities

Please review the following sponsorship benefit packages and select the one that best suits your needs. If you choose a package that includes your logo on signage, please email your color AND black and white logo to: gdalemagfest@gmail.com. For questions, call or text Kathleen Phillips at 205-913-0538.

www.MagnoliaFestival.org

Presenting Sponsor – City of Gardendale

Diamond Level

\$7,500+ (Deadline January 29, 2019)

- ***Logo** on television advertisements.
- ***Logo** on highway billboards.
- ***Logo** on Alabama Tourism hotel/rest stop tourism rack cards /brochures).
- ***Logo** on ALL print media, i.e.: The Birmingham Parent magazine, The North Jefferson News insert ad, festival website, posters, flyers, t-shirts and more.
- ***Logo** on all three live entertainment stage banners.
- ***Logo** on Magnolia Festival website listed after Presenting sponsor.

- *Special recognition plaque for festival support.
- *Free Vendor Village booth, if desired.
- *12 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an "Event Sponsor" yard sign to display in window or yard, if desired.
- * Constant Contact email to chamber members from Gardendale Chamber of Commerce listing sponsors.
- * Announcement of your sponsorship on Magnolia Festival Facebook page (6K Followers), Instagram page (343 Followers).

Platinum Level

\$5,000+ (Deadline-February 12, 2019)

- ***Logo** on highway billboards.
- ***Logo** on ALL print media INCLUDING Alabama Tourism Dept. rack cards located in hotels and rest stops, i.e.: The Birmingham Parent magazine, The North Jefferson News insert ad, festival website, posters, flyers, t-shirts and more.
- ***Logo** on all three live entertainment stage banners.
- ***Logo** on Magnolia Festival website listed on first line.

- *Special recognition plaque for festival support.
- *Free Vendor Village booth, Saturday, if desired.
- *8 free festival t-shirts, if desired. (Can be given away as promotion.)
- * Receive an "Event Sponsor" yard sign to display in window or yard, if desired.
- * Constant Contact email to chamber members from Gardendale Chamber of Commerce listing sponsors.
- * Announcement of your sponsorship on Magnolia Festival Facebook page (6K Followers), Instagram page (343 Followers)..

Gold Level

\$2,500+ (Deadline-February 12, 2019)

- ***Logo** on ALL print media INCLUDING Alabama Tourism Dept. rack cards located in hotels and rest stops, The Birmingham Parent magazine, The North Jefferson News insert ad, festival website, posters, flyers, t-shirts and more.
- ***Logo** on all three live entertainment stage banners.
- ***Logo** on Magnolia Festival website listed before Silver and larger than Silver.
- *Special recognition plaque for festival support.
- *Free Vendor Village booth, Saturday, if desired.
- *6 free festival t-shirts, if desired.
- * Receive an "Event Sponsor" yard sign to display in window or yard, if desired.
- * Constant Contact email to chamber members from Gardendale Chamber of Commerce listing sponsors.
- * Announcement of your sponsorship on Magnolia Festival Facebook page (6K Followers), Instagram page (343 Followers).

Silver Level

\$1,000+ (Deadline-March 1, 2019)

- ***Logo** on print media including The Birmingham Parent magazine, The North Jefferson News insert ad, festival website, posters, flyers, t-shirts and more.
- ***Logo** on all three live entertainment stage banners.
- ***Logo** on Magnolia Festival website
- *Free Vendor Village booth, Saturday, , if desired.
- *Special recognition plaque for festival support.
- *Five free festival t-shirts, if desired.
- * Receive an "Event Sponsor" yard sign to display in window or yard, if desired.
- * Constant Contact email to chamber members from Gardendale Chamber of Commerce listing sponsors.
- * Announcement of your sponsorship on Magnolia Festival Facebook page (6K Followers), Instagram page (343 Followers).

Bronze Level

\$500+ (Deadline-March 1, 2019)

- ***Logo** on festival website, The North Jefferson News ads, and festival t-shirts.
- ***Logo** on Civic Center stage banner only.
- ***Logo** on Magnolia Festival website
- *Logo on full color (11 x 17) posters AND (11x8 ½) fliers
- *Free Vendor Village booth Saturday, if desired
- *Certificate of Appreciation.
- *Three free festival t-shirts.
- * Receive an "Event Sponsor" yard sign to display in window or yard, if desired.
- * Constant Contact email to chamber members from Gardendale Chamber of Commerce listing sponsors.
- * Announcement of your sponsorship on Magnolia Festival Facebook page (6K Followers), Instagram page (343 Followers).

Supporter Level

\$250+ (Deadline-March 1, 2019)

- ***Company NAME ONLY-Not LOGO** included on festival website, t shirts and Civic Center stage banner- (Not posters/flyers).
- *Free Vendor Village booth, Saturday, if desired
- *Certificate of Appreciation.
- *Two free festival t-shirts.
- * Receive an "Event Sponsor" yard sign to display in window or yard, if desired.
- * Constant Contact email to chamber members from Gardendale Chamber of Commerce listing sponsors.
- * Announcement of your sponsorship on Magnolia Festival Instagram page (343 Followers).



Gardendale Magnolia Festival
Gardendale Civic Center, 875 Main St.
April 26 (5pm-10pm) & April 27, 2019 (10 am-5 pm)
Sponsor Vendor Booth Application

VENDOR BOOTHS WILL BE SATURDAY April 27nd ONLY.
Friday Night: Limited food vendors, one stage live entertainment, and midway carnival. Saturday: 2 stages of live entertainment, over 150 vendor booths and full schedule of events.

**BOOTH REGISTRATION FORM FOR SPONSORS
(COMPLIMENTARY)
DEADLINE March 1, 2019**

Company/Organization

Name: _____

Applicant(s)

Name: _____

Address: _____

City: _____ State _____ Zip _____

E-mail _____

Phone _____

(Vendor information will not be sold or distributed to any third parties. Phone numbers are for festival Organizers only in the event of festival changes or if additional information is needed.)

Please list the item(s) you wish to exhibit or give away at the Gardendale Magnolia Festival in the space provided below:

_____ (required)
Vendors/Sponsors may not give away water bottles or food items other than candy.

I am a **RETURNING SPONSOR/VENDOR** _____ YES _____ NO

**New vendors must provide pictures of their items/booth setup.*

ALL BOOTHS SUBJECT TO REVIEW BEFORE APPROVAL

SPONSORS: PLEASE CHOOSE YOUR SPACE BELOW:

- All Exhibit Spaces are 10'x10'

.....

(Check here)

Inside: Civic Center: (first come first served-limited)

_____ Aisle Booth(s)..... _____

_____ Corner Booth (Silver Level and above only)..... _____

_____ Electrical Connection (110v only)..... _____

(ALL EXTENSION CORDS MUST BE AT LEAST 100 FT LONG)

(Vendors need to provide their own racks/shelving/lattice work, etc to hang items and separate their booth from the others, if desired. No pipe and draping will be provided. Nothing can be hung/taped to the wall. 10 x 10 spaces will be taped off.)

Outside: Civic Center Complex Grass:

_____ Aisle Booth(s)

_____ Corner Booth (Silver Level and above only).....

_____ Electrical Connection (110v only).....

(ALL EXTENSION CORDS MUST BE AT LEAST 100 FT LONG)

(Sponsor to furnish own heavy-duty extensions.)

Fill out and return WITH SPONSORSHIP APPLICATION AND WAIVER to: Gardendale Magnolia

Festival, Attention: **Kathleen Phillips**, PO BOX 445 Gardendale, AL 35071,

Questions about vendor booth: Ameer Donald (205) 585-3915

Questions about sponsorships: Kathleen Phillips (205) 514-6799

Acceptance of Rules:

I/we the applicant(s) have read the "2018 Terms & Conditions" attached separately and agree to abide by said conditions.

Exhibitor's Signature _____ Date _____

FOR OFFICE USE ONLY			
_____ STATUS:	<input type="checkbox"/> Accept	<input type="checkbox"/> Pending	<input type="checkbox"/> Declined <input type="checkbox"/> Confirmation Sent _____



**2019 GARDENDALE MAGNOLIA FESTIVAL
SPONSORSHIP AGREEMENT**

(Please print first, then fill out and sign. Must have a signature.)

I, _____ as representative of
_____(Company Name) agree to be a sponsor
for 2019 Gardendale Magnolia Festival and will contribute the sum of
\$_____ to be included as a _____ level sponsor.

*-If you would like the GMF **complimentary t shirts** for sponsors, please list sizes according to the number offered for each Sponsorship level. For example, 2L, 1M, 3sm _____*

-Sponsor will be given recognition per the attached 2019 Gardendale Magnolia Festival Sponsorship Opportunities sheet.

-Receipts/Invoices will be given upon request. Please attach check with agreement.

Gardendale Magnolia is a 501 (c) 3 nonprofit.

INDEMNITY AGREEMENT

Sponsor agrees to indemnify and hold harmless the GARDENDALE MAGNOLIA FESTIVAL, it's board of directors, contractors, and staff (including volunteers) and the City of Gardendale from any loss, liability, damage or cost, including attorney fees, arising out of it's sponsorship and participation in the GARDENDALE MAGNOLIA FESTIVAL, if caused by the neglect or willful act of the sponsor or any persons representing sponsor.

Sponsor has read and understands this agreement including indemnity agreement is authorized to and voluntarily signs the same.

Signature _____ Date: _____

*Email: _____ Phone _____

Address _____

Check Must Be Received before we can begin any sponsorship benefits.
Please make check payable to the "GARDENDALE MAGNOLIA FESTIVAL" and mail to:

**GARDENDALE MAGNOLIA FESTIVAL
P.O. Box 445, Gardendale, AL 35071**

Gdalemagfest@gmail.com MagnoliaFestival.org 205-913-0538

FOR OFFICE USE ONLY			
STATUS:	<input type="checkbox"/> Accept	<input type="checkbox"/> Pending	<input type="checkbox"/> Declined
			<input type="checkbox"/> Confirmation Sent _____



18th ANNUAL GARDENDALE MAGNOLIA FESTIVAL "In Kind" SPONSORSHIP AGREEMENT

(Please print first, then fill out and sign. Must have a signature.)

I, _____ as representative of

_____ (Company Name) agree to be an **In Kind** sponsor for the 2018 Gardendale Magnolia Festival and will contribute services equal or valued at \$_____ to be included as a _____ level sponsor.

-I have emailed both B/W and Color HIGH RES logos to gdalemagfest@gmail.com. _____ Initial here

-If you would like the GMF complimentary t-shirts for sponsors, please list sizes according to the number offered for each Sponsorship level. For example: 2L, 1M, 3 Sm _____

Sponsor will be given recognition per the attached 2019 Gardendale Magnolia Festival Sponsorship Opportunities sheet. --Receipts/Invoices will be given upon request. Please attach check with agreement.

Please explain the in-kind services you will provide. Magnolia Festival must agree to it before application is submitted. _____

INDEMNITY AGREEMENT

Sponsor agrees to indemnify and hold harmless the GARDENDALE MAGNOLIA FESTIVAL, it's board of directors, contractors, and staff (including volunteers) and the City of Gardendale from any loss, liability, damage or cost, including attorney fees, arising out of it's sponsorship and participation in the GARDENDALE MAGNOLIA FESTIVAL, if caused by the neglect or willful act of the sponsor or persons representing the sponsor.

Sponsor has read and understands this agreement including **INDEMNITY AGREEMENT** is authorized to and voluntarily signs the same.

Signature _____ Date: _____

*Email: _____ Day Phone _____

Mailing address _____

Mail to:

GARDENDALE MAGNOLIA FESTIVAL, P.O. Box 445, Gardendale, AL 35071

E-mail: gdalemagfest@gmail.com

www.magnoliafestival.org

Date Received _____

STATUS: **Accept**

Pending

Declined