

MAGNOLIA FESTIVAL 5K RACE



SPONSORSHIP OPPORTUNITIES

***All Magnolia Festival 5K sponsorship money goes *directly* toward North Jefferson Relay For Life (April 22, 7:00 am)**

***Companies may choose a Magnolia Festival sponsorship, Magnolia Festival 5K sponsorship, Fishing Tournament or all three. Each sponsorship is separate. Read benefits of each level carefully; benefits cannot be combined with festival benefits or chosen a la carte.**

Magnolia Festival 5K Hero

\$300 (Deadline-March 1, 2017)

- *Free Vendor Village booth space at Gardendale Magnolia Festival. April 22. (Must be completely set up by 9:00 am.)
- *Logo on back of 5K t shirts
- *Free booth space at 5K start/finish site-Buffalo Wild Wings, Gardendale. (6:30 am-8:30)
- *Logo of company listed on 5K Race posters/flyers.
- *Logo of company listed on Facebook pages: Magnolia Festival 5K, Magnolia Festival in Gardendale, Run Gardendale, Buffalo Wild Wings

Magnolia Festival 5K Victor

\$225 (Deadline-March 1, 2017)

- *Official sponsor of Male/Female award winners. Special recognition during announcement of race winners. (Only two sponsorships available.-First come first served. Must be cash sponsors, not In-Kind.)
- *Logo on back of 5K t-shirts.
- *Free booth space at 5K start/finish site-Buffalo Wild Wings, Gardendale.
- *Logo of company listed on 5K Race posters/flyers.
- *Logo of company listed on Facebook pages: Magnolia Festival 5K, Magnolia Festival in Gardendale, Run Gardendale, Buffalo Wild Wings

Magnolia Festival 5K Superstar

\$150 (Deadline-March 1, 2017)

- *Logo on back of 5K t shirts.
- *Free booth space at 5K start/finish site-Buffalo Wild Wings, Gardendale.
- *Name of company listed on 5K Race posters/flyers.
- *Logo of company listed on Facebook pages: Magnolia Festival 5K, Magnolia Festival in Gardendale, Run Gardendale, Buffalo Wild Wings

Magnolia Festival 5K Donor

\$50 (Deadline-March 1, 2017)

- *Name of company listed on back of 5K race direction signs.
- *Name of company listed on Facebook pages: Magnolia Festival 5K, Magnolia Festival in Gardendale, Run Gardendale, Buffalo Wild Wings

5K RACE SPONSORSHIP AGREEMENT

(Please print first, then fill out and sign. Must have a signature.)

I, _____ as representative of

_____ (Company Name) agree to be a sponsor

for **2017 Magnolia Festival 5K** and will contribute the sum of \$_____ OR be an In-

Kind sponsor contributing goods or services equal to \$_____ to be included as a

_____ sponsor.

Sponsor will be given recognition per the attached 2016 Magnolia Festival 5K Sponsorship Opportunities sheet.

-Receipts/Invoices will be given upon request. Please attach check with agreement.

Gardendale Magnolia Festival is a 501 (c) 3 nonprofit.

INDEMNITY AGREEMENT

Sponsor agrees to indemnify and hold harmless the GARDENDALE MAGNOLIA FESTIVAL, it's board of directors, contractors, and staff (including volunteers), the Greater Gardendale Chamber of Commerce, it's officers, board of directors, agents, volunteers and employees, and the City of Gardendale from any loss, liability, damage or cost, including attorney fees, arising out of it's sponsorship and participation in the GARDENDALE MAGNOLIA FESTIVAL, whether caused or not by the neglect or willful act of the sponsor or any other persons or entity.

Sponsor has read and understands this agreement including **INDEMNITY AGREEMENT** is authorized to and voluntarily signs the same.

Signature _____ Date: _____

*Email: _____ Day Phone _____

Mailing address _____

Check Must Be Received before we can begin any sponsorship benefits.

Please make check payable to the "GARDENDALE MAGNOLIA FESTIVAL" with **ATTENTION: 5K Race** in Memo

Mail to:

GARDENDALE MAGNOLIA FESTIVAL, P.O. Box 445, Gardendale, AL 35071

Attention: 5K Race

E-mail: gdalemagfest@gmail.com

www.magnoliafestival.org

Date Received _____

STATUS: Accept

Pending

Declined



2017 GARDENDALE MAGNOLIA FESTIVAL "In Kind" 5K SPONSORSHIP AGREEMENT

(Please print first, then fill out and sign. Must have a signature.)

I, _____ as representative of

_____ (Company Name) agree to be an **In Kind** sponsor for the 2017 Gardendale Magnolia Festival and will contribute services equal or valued at \$_____ to be included as a _____ level sponsor.

-I have emailed both B/W and Color high res logos to gdalemagfest@gmail.com. _____ Initial here

- Sponsor will be given recognition per the attached 2015 Gardendale Magnolia Festival Sponsorship Opportunities sheet. -

-Receipts/Invoices will be given upon request. Please attach check with agreement.

INDEMNITY AGREEMENT

Sponsor agrees to indemnify and hold harmless the GARDENDALE MAGNOLIA FESTIVAL, it's board of directors, contractors, and staff (including volunteers), the Greater Gardendale Chamber of Commerce, it's officers, board of directors, agents, volunteers and employees, and the City of Gardendale from any loss, liability, damage or cost, including attorney fees, arising out of it's sponsorship and participation in the GARDENDALE MAGNOLIA FESTIVAL, whether caused or not by the neglect or willful act of the sponsor or any other persons or entity.

Sponsor has read and understands this agreement including **INDEMNITY AGREEMENT** is authorized to and voluntarily signs the same.

Signature _____ Date: _____

*Email: _____ Day Phone _____

Mailing address _____

Mail to:

GARDENDALE MAGNOLIA FESTIVAL, P.O. Box 445, Gardendale, AL 35071

Attention: 5K Race

E-mail: gdalemagfest@gmail.com www.magnoliafestival.org

Date Received _____

STATUS: Accept

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